

WORK EXPERIENCE

Mar 2011 - Current

Status: In-Progress

CouponSite.com one stop for online coupon codes, promo codes, and daily deals and discounts.

CouponSite.com -- Concepts Group, Inc

Designer/Front End Development/Business Marketing - Co-Founder

- Major start-up experience gained. Designed from scratch to live.
- Planned the site's layout and functionality using wireframes methodology.
- Designed mock ups of the site using Illustrator and Photoshop, referencing the planned wireframes.
- Coded the site in w3c validated, SEO conscious XHTML Strict and CSS from design.
- Assisted in backend rendering of site in a Model, View, Controller framework using CodeIgniter.
- Managed advertising affiliates to acquire and build relationships provided on Commission Junction, LinkShare, Google Affiliate Network, and other affiliate programs.
- SEO/SEM backlink building and to increase Page Rank.

Aug 2010 - Jan 2011

Status: Canceled (Budget)

Crowdstir.com offers the public an easy way to stay connected with their favorite drink brands and night life events.

CrowdStir.com -- ScreenWorks Media (See portfolio for captures)

User Interface/User Experience Designer (Consultant)

- Consultant to restructure the site's layout and to optimize the site for an easier to use and more intuitive user interface.
- Wireframe layout and functionality using OmniGraffle.
- Assisted in user interface revisions for client side and service provider side.
- Graphic design for Marketing and Splash pages.
- Assisted in developing ideas of new functionalities for maximum user retention.

Feb 2010 - Current

Desktop support for the entire Jacobs School of Engineering Campus at UCSD.

University of California, San Diego -- Jacobs School of Engineering

Programmer Analyst

- Managed existing user accounts within the campus Active Directory and Exchange.
- Provided excellent desktop support to the administrative staff at the Jacobs School of Engineering.
- Trained new employees in our standard operating procedures.

TOOLS

Adobe Illustrator CS5
Adobe Photoshop CS5
Adobe Dreamweaver
Adobe Flash (basic)
OmniGraffle / Visio
Coda
Magento
FireBug
Cyberduck
CodeIgniter
Beanstalk SVN



PORTFOLIO

www.tonnyma.com



Jun 2009 - Mar 2011

Mini Projects -- Concepts Group, Inc.

Designer

- Designed Prototype mock up for design for social media website.
- Designed beginning stages of mobile devices.

Feb 2006 - 2009

University of California, San Diego -- Jacobs School of Engineering

Student Systems Administrator

Desktop support

- Computer desktop support, printer, and peripheral support.
- E-mail support for various e-mail clients.
- Network support for network related issues and diagnosis

DESIGN SKILLS

Ability to plan and conceptualize websites from scratch.

Create wireframe mockups of conception on paper and/or on screen.

Vector based buttons, layouts, and artwork designs using Adobe Illustrator.

Photomanipulations using Adobe Photoshop.

Up to date on current trends in typography, color, and background texture.

Consistently researching new and upcoming web trends and design styles.

CODING SKILLS

Hand coding XHTML strict doctype and CSS/CSS3.

Cross browser compatibility and w3c validated coding.

CodeIgniter framework.

Working knowledge of php and mysql. I pick it up as I go.

Looking to pick up more AJAX, jQuery, and HTML5.

PEOPLE SKILLS

Extreme extrovert - love meeting new people and work extremely well with cross functional team members.

Well connected - has strong university affiliated connections and angel investor relations.

Engineers mindset with a business driven personality.

EDUCATION

Jan 2009

Status: Degree Awarded

Bachelors of Science - Electrical Computer Engineering

University of California San Diego (UCSD) - La Jolla, CA

Dec 2009

Status: Certificate Awarded

Project Management Professional (PMP), Certificate

San Diego State University (SDSU) - San Diego, CA